



2022-2023 WINIFRED PRATT NEWSLETTER COMPETITION

Nassau Region PTA invites you to participate in the 2022-2023 Winifred Pratt Newsletter Competition.

Winifred Pratt began her PTA career in 1917 and continued to serve for over 50 years. She was the director of the Long Island District PTA from 1929-1932 and distinguished herself for her devotion to PTA and its ideals. This competition was established to commemorate her work and to recognize achievement in promoting communication between school and home.

JUDGING CRITERIA (See Rubric On Separate Page)

ELIGIBILITY:

- A PTA unit is not eligible to win this award more than two consecutive years
- Your PTA must be a unit in good standing
- National PTA, NYS PTA, and Nassau Region PTA information must be included in the issues submitted

CONTENTS:

- Reflect the goals and positions of PTA
- Articles from PTA committee chairpersons and school personnel that are informative and essential to parents, school personnel and students
- Calendar of events
- Follow up on past events
- Legislation and advocacy
- Local PTA unit, school district and PTA council news
- Messages from the PTA president and school administration

APPEARANCE & MECHANICS:

- Layout and neatness, typography
- Nameplate (newsletter name, logo, date, volume #, issue #)
- Masthead (name of PTA, address, contributing editors and writers, email and telephone number)
- Grammar, punctuation, spelling
- Graphics (photos, illustrations, clipart)
- PTA, PTSA, SEPTA and SEPTSA are registered trademarks. Use of periods in the PTA logos will disqualify the entry.
- NYS PTA has asked that the ® symbol follow PTA the first time it appears in the newsletter



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Entry Form

HOW TO ENTER

1. This entry form must be **mailed or emailed** with your newsletters.
2. **Two different issues from the current school year** must be submitted by mail or email.
3. **All entries must be postmarked by March 31, 2023.**

Questions?

Please contact Marie Saint Vil, Nassau Region PTA Associate Director

EMAIL to: newsletter@nassaupta.org

MAIL to: 77 Freeman Ave., Elmont, NY 11003

Name of PTA: _____ PTA Code 10- _____

Name of Newsletter: _____

Editor: _____

Phone: _____

Email Address: _____

President: _____

Phone: _____

Email Address: _____



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RUBRIC USED FOR JUDGING ---- Unit's Name _____ Code # _____

ELIGIBILITY	YES	NO
Has PTA [®] won this award two consecutive years?		
Are National, State, and Region material in the issues?		
Is the PTA in good standing?		
CATEGORY SCORING		

	Excellent	Good	Fair	Needs Improvement	
APPEARANCE	4	3	2	1	Total
Clarity of print					
Layout & design					
Use of graphics					
CONTENT	4	3	2	1	Total
National, State & Region materials					
Items of local interest					
News of/for students					
Message from PTA President					
Articles from chairs					
Articles from school personnel					
Follow-up on past events					
Informative & essential					
New items					
MECHANICS	4	3	2	1	Total
Masthead					
Spelling & grammar					
Accuracy					
Originality					
Nameplate					
Calendar of events					
Grand Total					