

RUBRIC USED FOR JUDGING ---- Unit's Name _____ Code # _____

| ELIGIBILITY | YES | NO |
|---|-----|----|
| Has PTA® won this award two consecutive years? | | |
| Are National, State, and Region material in the issues? | | |
| Is the PTA in good standing? | | |

| CATEGORY | SCORING | | | | |
|----------|---------|--|--|--|--|
|----------|---------|--|--|--|--|

| | Excellent | Good | Fair | Needs Improvement | |
|------------------------------------|-----------|----------|----------|-------------------|--------------|
| APPEARANCE | 4 | 3 | 2 | 1 | Total |
| Clarity of print | | | | | |
| Layout & design | | | | | |
| Use of graphics | | | | | |
| | | | | | |
| CONTENT | 4 | 3 | 2 | 1 | Total |
| National, State & Region materials | | | | | |
| Items of local interest | | | | | |
| News of /for students | | | | | |
| Message from PTA President | | | | | |
| Articles from chairs | | | | | |
| Articles from school personnel | | | | | |
| Follow-up on past events | | | | | |
| Informative & essential | | | | | |
| New items | | | | | |
| | | | | | |
| MECHANICS | 4 | 3 | 2 | 1 | Total |
| Masthead | | | | | |
| Spelling & grammar | | | | | |
| Accuracy | | | | | |
| Originality | | | | | |
| Nameplate | | | | | |
| Calendar of events | | | | | |
| | | | | | |
| Grand Total | | | | | |