

SIGN UP NOW!

Sponsorship Opportunities

Dear Friend of PTA:

Nassau Region PTA, New York State's largest region with over 75,000 members from over 300 PTA units, is excited to again offer a sponsorship program!

By participating in our sponsorship program, you are supporting the work of Nassau Region PTA, which prides itself on the advocacy work we do on behalf of all children. When you can say "we are a proud sponsor of Nassau Region PTA" you are sending a very positive and powerful message that your company supports the largest child advocacy organization in the world.

Our program will offer you several different levels of sponsorship opportunities. These not only offer your company exposure to thousands of PTA members, but also create great growth potential. Designed to be budget friendly and flexible, you can choose a level that best suits your needs and gives you the most for your money. You can choose from six pre-set levels or you can customize your own.

Please take a few minutes to review the materials enclosed and contact us to discuss any questions you may have about how you can be a part of this exciting opportunity.

We look forward to hearing from you!

Sincerely,

Lynn Petrofsky

Lynn Petrofsky
Nassau Region Director



Become a Nassau Region PTA Sponsor today at the Premier, Event or Platinum Sponsor level and receive one FREE table/exhibit space at the Annual Ways and Means Expo in May 2021!

2020-2021 Major Events:

Fall Conference
October, 2020

Presidents/Principals Dinner
TBD, 2020

Legislation Conference
TBD, 2021

Arts-in-Education Showcase
April, 2021
(Only available to AIE participants)

Reflections Reception
April 2021

**Annual Spring Conference
Dinner/Ways and Means Expo**
May 2021

Officers Training
June 2021

Dates are subject to change

Other events: Region Board Orientation; Membership, Reflections, Budget, Special Education, Resolutions & Nominations and Elections Workshops; President & Treasurer Raps

If you are interested in becoming a sponsor of Nassau Region PTA, please select a Sponsorship Opportunity that fits your needs or contact us to design your own. You can also complete and return the sponsorship application (on page 2) and we will contact you regarding the next step. Questions can be sent to treasurer@nassauppta.org

Sponsorship Application



Sponsorships offer an outstanding marketing opportunity to reach hundreds of PTA leaders and the communities they serve. Our members appreciate our sponsors and are loyal to those companies that support Nassau Region PTA.

YES, I would like to be a sponsor of Nassau Region PTA at the following level:

- **Official Sponsor (\$5,000 donation per year):**
This most visible sponsorship receives all the benefits of a Platinum Sponsor (see below) with the addition of the word “Official” to all publicity. Due to the special nature of the Official Sponsor designation, **only one “Official Sponsor” will be selected per business category.** (For example: **Photographer Official Sponsor; Grocery Store Official Sponsor, etc.**) *Please note: Deadline for application is August 15, 2020. ****
- **Platinum Sponsor (\$3,000 donation per year):**
This year-long sponsorship receives all the benefits of an Event Sponsor *plus* two additional guest passes to attend the 2021 Nassau Region PTA Annual Spring Conference Dinner *plus* two guest passes to attend the 2021 Legislation Conference, *plus* sponsor name and logo on the sponsor list and welcome sign of each major event conducted by Nassau Region PTA for 2020-21 *plus* one year recognition, including company logo, in every issue of the Nassau Region PTA Newsletter *The Leader* for 2020-21 *plus* one year Directory listing on the sponsor page of the Nassau Region PTA website for 2020-21, *plus* your logo displayed on the homepage of the Nassau Region PTA website for 2020-21. There may be more than one Platinum Sponsor. *Please note: Deadline for application is August 31, 2020.*
- **Event Sponsor (\$1,500 donation per event):**
Event Sponsor will be recognized as sponsor of a chosen event or part of an event at the 2021 Nassau Region PTA Annual Spring Conference Dinner. Each Event Sponsor will receive all of the benefits of a Premier Sponsor *plus* have a prominent exhibit space at the 2021 Ways and Means Expo (the equivalent of one exhibit booth) *plus* 2 guest passes to attend the 2021 Nassau Region PTA Annual Spring Conference Dinner *plus* Directory listing on the sponsor page of the Nassau Region PTA website for 6 months *plus* 1/4 page ad in the chosen event program. There may be more than one Event Sponsor.
- **Premier Sponsor (\$750 donation per event):**
Premier Sponsor will receive all benefits of a Friend Sponsor *plus* your name *and* logo will be listed in the event publicity** and in one issue of the Nassau Region PTA newsletters, the *E-Leader*, *plus* a complimentary exhibitor space at the 2021 Ways and Means Expo (the equivalent of one standard exhibit booth) *plus* your name and logo will be prominently displayed on a welcome sign in the chosen event registration area. There may be more than one Premier Sponsor.
- **Friend Sponsor (\$400 donation per event):**
Friend Sponsor will receive all benefits of a Promotional Sponsor *plus* sponsor name will be cited on the event material’s sponsor list given to each attendee *plus* recognition in one edition of the Nassau Region PTA newsletter *The E-Leader*.
- **Promotional Sponsor (\$250 donation per event):**
Promotional Sponsor will receive the opportunity to include one premium item* in the event folder given to each attendee.

For Event, Premier, Friend and Promotional sponsorships, check the event you wish to sponsor:

- Fall Conference – Location & Date TBD, October 2020
- Presidents/Principals Dinner- Location & Date TBD December 2020
- Legislation Conference – - Location & Date TBD March 2021
- Arts-in-Education Showcase – Location & Date TBD- April 2021
- Annual Spring Conference Dinner/Ways and Means Expo – Chateau Briand - May 2021(Date TBD)
- Officers Training – Location & Date TBD – June 2021

*All items submitted must be approved by Nassau Region PTA prior to inclusion.

**All materials must be received prior to the printing of the registration materials in order to be included in the event registration packet.

*** Official Sponsor applications received after August 1 will be considered at a pro-rated donation

Please contact us for additional information about the following non-event sponsorship opportunities:

- **Sponsor Page Ad:** Reach the Nassau Region PTA decision-makers 24 hours a day/ 7 days a week by having your listing online at www.nassauppta.org, the home of our Nassau Region PTA Sponsor Page. The application can be found on our website at: www.nassauppta.org.
- **Member Benefit Provider:** Become a PTA Member Benefit Provider by offering an exclusive discount on your products or services to the more than 75,000 PTA members in Nassau County. Nassau Region PTA will receive a minimum guaranteed annual royalty.

Please email treasurer@nassauppta.org for more information or to have us tailor a custom sponsorship package for your organization.

Name of Company _____

Company Representative (Name and Title) _____

Mailing Address _____

Phone _____ Fax _____

Company Email _____ Website _____

Nassau Region PTA reserves the right of refusal for purposes of following our Mission Statement and the Purposes of the PTA.

Please mail to: Nassau Region PTA, 37 Chickadee Lane, Levittown, NY 11756

- Businesses and Organizations desiring Sponsorship designation need only submit a complete application for consideration. After submission of their application, Businesses and Organizations that receive an approval of their Sponsor designation will then be required to submit an executed contract, along with the required donation.