



Every Child in Focus Leadership Series

Through its Every Child in Focus initiative, National PTA is hosting a series of webinars for PTA leaders, educators, and family and community engagement professionals to educate about effective family engagement and community outreach strategies.

[Every Child in Leadership Series](#)

Each event will feature guest speakers with real-world insights to help parent leaders, educators, and community organizations understand perspectives of families, overcome barriers to family engagement, and deepen relationships in ways that will yield new parent leaders and advocates for children.



National PTA's **Every Child in Focus** is a campaign to strengthen family engagement in schools by celebrating the achievements and reporting the disparities within diverse populations, and sharing resources and advocacy tools to help understand the needs of every child.

Each month, National PTA will spotlight the educational issues surrounding a particular group, highlight their accomplishments and focus on ways to help foster Family-School Partnerships ([view our 2015-16 calendar](#)).

The campaign is a [school-year-long series](#) that provides educators, families and PTAs with the information they need to deepen family engagement in schools through the PTA [National Standards for Family-School Partnerships](#).

What You Can Do →

November is [Native American Heritage Month](#)